



Enova showcases industry leadership with “Solar and Renewable Energy in Buildings Excellence” Award win and keynote speakers at celebrated regional events

Dubai, UAE – 29 March 2022 – Enova, the regional leader in energy management and multi-technical services, showcased its commitment to clients and highlighted its growth and position in the industry through various appearances and keynote speeches at MENA events throughout March. In addition, the company was recognized for its industry leadership in solar and renewable energy with an award presented in the UAE.

Among the events, Enova made key appearances at FM Expo Saudi from March 28 to 31 as well as both Egypt FM Forum and RetrofitTech MENA Summit and Awards on March 22 and 23.

During **FM Expo Saudi**, which took place during The Big 5 Saudi, Enova played an active role in the MEFMA panel focusing on the trends, challenges, and opportunities in Saudi Arabia’s FM industry. The panel also saw Amani Al Moajil, General Manager KSA, taking the stage to represent Enova.

Enova also had a strong presence at **Egypt Facility Management Forum**, where the organization stood as the gold sponsor, with speakers featured at two sessions. The first, held on March 22, saw Heba Kamal, General Manager Egypt, speaking on the ‘Importance of a Holistic, Digitalized, and Innovative Energy and FM Approach’. At the second session, on March 23, Ibrahim Ghosn, Senior Vice President – Operations, spoke on ‘Advancing from Conventional to Smart Operations in FM’. During the forum, Enova’s team of experts showcased various services and solutions for resource optimization and efficiency for businesses. Enova also highlighted its QHSE Virtual Reality Training, which has no risk for the trainee and offers unlimited trials.

Meanwhile, at **RetrofitTech MENA Summit and Awards**, Enova’s Francisco Ramalheira, Senior Vice President – Business Development & Marketing, spoke on ‘The Future of Buildings – Green and Smart’. During the awards, Enova earned first place in the ‘Solar and Renewable Energy in Buildings Excellence’ category.

These occasions represent the culmination of an eventful month for Enova, having already completed a series of speaking and networking engagements across the MENA region in March, emphasizing the company’s value and recognizing its regional customers.

During the week of March 13 to 17, Enova made two simultaneous appearances. One at **Oman Sustainability Week Expo**, where key services and sustainable solutions for business were presented while exhibiting under parent company Veolia. At the same time, Enova supported the Middle East Facility Management Association as the **Sustainability Sponsor for MEFMA CONFEX 2022** held between March 14 and 17.

Enova also participated at **Middle East Energy Dubai during the Global Energy & Utilities Forum** on March 9. Francisco Ramalheira, Senior Vice President – Business Development &



Marketing, delivered a keynote speech titled 'Energy Efficiency Focus' during the event, where he focused on the various approaches and technologies for increasing the energy efficiency of infrastructure.

On March 7, Enova's General Manager for the Kingdom of Saudi Arabia, Amani Al Moajil, spoke at **KSA Synergy Series**. The session titled 'Sustainability and Digital Innovation in KSA's Built Environment' focused primarily on how technology and social and environmental trends are changing the way cities and buildings are being constructed and managed in the Kingdom.

Commenting on the events, Renaud Capris, Chief Executive Officer from Enova, said: "We are excited to start 2022 with strong participation in these key industry events, enabling us to showcase our capabilities and services. Moreover, these events allow us to share our knowledge and explore ways in which we can work with other organizations to deliver innovative and sustainable energy solutions which simultaneously enhance performances of businesses across the region. These events represent a platform for us to showcase Enova's strong growth over the years on a regional level. Following our recent expansion into Turkey, we look forward to broadening our reach to more countries, enabling us to provide our products and services on a larger scale."