

PRESS RELEASE

Smart monitoring technology is the best way to track energy, water and waste

Survey reveals 42 per cent of firms have adopted energy management software

Enova's *Hubgrade* platform enables preventive action to slash utility costs by a fifth

Dubai, UAE, 19 September 2017: Smart monitoring platforms are the most effective and cost-efficient way to monitor waste generation and track the consumption of water and energy, says industry experts.

[Enova](#), the regional leader in integrated energy and multi-technical services, is revolutionising the way companies track their consumption with its state-of-the-art portal – *Hubgrade*. Developed by its parent company, Veolia, the smart energy management concept utilises centralised monitoring and the expertise of mobile and on-site technicians to deliver guaranteed savings.

“Enova launched its Energy Saving Centre in the region three years ago and since that time it has collected a significant amount of data, enabling the company to identify and implement energy conservation measures that are tightly monitored and reported upon,” said Enova’s Chief Executive Officer, Anne Le Guennec.

“To build upon this approach, we have recently launched the global platform *Hubgrade*, a sophisticated data analysis tool which collects, analyses and reports on all resource usage, including waste generation, water and energy use. This ‘hypervision’ concept enables preventive action to tackle inefficiency, thus helping firms slash utilities use by a fifth.”

A 2017 survey by Deloitte,¹ conducted with strategy and market research firm Harrison Group, found that businesses increasingly analyse high-quality data to inform their energy management decisions.

The study, titled [Energy Management: Sustainability and Progress](#), stated that the proportions of those who focus on high-quality energy data and data management – and of those who said that advanced analytical tools were widely deployed – were inching upwards. It added that 42 per cent report that executives have online access to energy information across the organisation with drill-down capability, a proportion that has risen steadily over the past two periods surveyed.

Thirty per cent of corporate respondents said advanced analytical tools were deployed, while 33 per cent said high-quality energy data and data management existed company-wide.

Hubgrade can be applied to any type of property, including large, multifunctional buildings, enabling Enova’s energy analysts to assess data against industry best practice and international protocol. By providing a clear, transparent overview of a site’s actual consumption, it identifies areas of optimisation and maintenance to be prioritised by the company’s staff on-site. Analysis is based on

real-time monitoring and trends, with consumption monitored regularly and compared with benchmark values.

Enova manages over 2,500 sites across the region, including shopping malls, airports, offices, schools, hotels, clinics and residential buildings, and captures and monitors data from 11,000 data points. Thanks to this smart approach, which combines energy services with monitoring and maintenance from the start, costs can be reallocated whereby the energy savings pay not only for the initial investment to implement energy conservation measures, but also for constant consumption monitoring and any potential maintenance needed to improve the operational quality of the site as well as the lifespan of its assets. Spearheading the adoption of such initiatives in the MENA region is Francisco Ramalheira, who has been appointed Enova's Director – Business Development and Marketing.

“Francisco is a skilled and highly valued colleague whose extensive operational experience has given him a thorough understanding of various business models and of our clients' expectations,” Le Guennec added.

Ramalheira has worked for Enova since 2009 and was previously Director of Operations responsible for Bahrain, Qatar and Saudi Arabia. His experience spans involvement in more than 200 projects providing operational, technical and sustainability consulting services in Europe, South America and the Middle East, to clients with a diverse range of portfolios.

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Reference: <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/energy-resources/us-deloitte-resources-2017-study-energy-management.pdf>

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About Enova

Enova is the regional leader in integrated energy and multi-technical services, delivering comprehensive services to its clients. It provides performance-based Facilities & Energy Management solutions that help customers achieve their financial, operational, and environmental targets. With more than 2,000 highly trained and multi-skilled employees, Enova serves a wide portfolio of clients in the public, residential, commercial, industrial and healthcare sectors across the region.

Enova was created in 2002 as a joint venture between Majid Al Futtaim and Veolia. Majid Al Futtaim is the leading shopping malls, communities, retail and leisure pioneer across the Middle East, Africa and Asia. Veolia is a global leader in optimized resource management, designing and providing water, waste, and energy management solutions that contribute to the sustainable development of communities and industries.

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About Veolia Group

Veolia group is the global leader in optimized resource management. With more than 163,000 employees worldwide, the Group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2016, the Veolia group supplied 100 million people with drinking water and 61 million people with wastewater service, produced 54 million megawatt hours of energy and converted 30 million metric tons of waste into new materials and energy. Veolia Environnement (*listed on Paris Euronext: VIE*) recorded consolidated revenue of €24.39 billion in 2016. www.veolia.com

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 15 international markets, employing more than 39,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 21 shopping malls, 12 hotels and three mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, City Centre malls, My City Centre neighbourhood centres, and four community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in 38 markets across Middle East, Africa and Asia, and operates a portfolio of more than 210 outlets in 15 countries.

Majid Al Futtaim operates 284 VOX Cinema screens and 31 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai, Orbi Dubai and Ski Egypt, among others. The Company is parent to the consumer finance company 'Najm', a fashion retail business representing international brands such as Abercrombie & Fitch, AllSaints, lululemon athletica, Crate & Barrel and Maison du Monde; and a healthcare business that operates City Centre Clinics. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management. The Company also owns the rights to The LEGO Store and American Girl in the Middle East and operates in the food and beverage industry through a partnership with Gourmet Gulf.

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