

PRESS RELEASE

Enova Launches Dedicated Energy and Performance Space to Enable Middle East's Smart Facilities Management Market

Middle East's premier energy and facilities management leader unveils Hubgrade 4.0, a state-of-the-art embodiment of Enova's continuous technological evolution.

Dubai, United Arab Emirates, 2 May 2019: Enova has expanded its Dubai headquarters into two floors and today unveiled a dedicated space for its energy, technical and performance solutions. Accommodating for growth and modernization in this new age of digital omnipresence and customer service prominence, this new space will support the Middle East's smart facilities management market growth.

With the Middle East growing its infrastructure and mega-events, organizations are driving green buildings, smart buildings, and integrated HVAC systems to enhance daily lives.

"As the Middle East advances new levels of innovative facilities management, the dedicated extension is in line with our vision of permanent openness, innovation and collaboration. Our upgraded smart monitoring platform, Hubgrade 4.0, is the core of Enova's service excellence guarantee, and this is physically represented in the new office space. Through Hubgrade, our team of experts provides clients with an unrivaled holistic overview of their assets' performance covering a large number of complementary indicators, allowing us not only to guarantee savings, but also to use it as a Measurement & Verification tool," said the company's CEO, Anne Le Guennec.

Anne Le Guennec added: "The new floor is distinguished by modern open-plan workspaces, promoting collaboration between engineers, data analysts, digital experts and customer-facing colleagues. Ultra-modern and technologically advanced, it features LED screens showcasing an overview of data retrieved on real time, areas of optimization, and maintenance activities to be prioritized by the company's technical on-site and mobile teams."

[Launched in 2014](#) as Energy Saving Center to centralize data monitoring and analysis to deliver guaranteed savings, it was the first smart energy monitoring platform in the Veolia environment that now features a total of 16 centers worldwide. In the following years, the tool continued to evolve to fit changing market and client needs. It was [rebranded in 2017](#) to become Hubgrade 2.0, catering for a widened scope of energy, water, waste and other performance data. In 2018, after a seamless integration with Enova's computer-aided facilities management (CAFM) tool and its newly launched smart waste services, Hubgrade 3.0 was introduced, revolutionizing the way our clients can interact with their assets' consumption data.

"Our hypervision platform is fully integrated with Enova's operations and customer service teams, who can be seen working together in the new workspace. Offering an increased scope in terms of quantity and quality of data monitored and analyzed, the tool can be applied to any type of property, including mixed-use communities and industrial sites," said Enova's Technology and Performance Director, Rachid Hamida.

Rachid Hamida added: “Hubgrade 4.0 is enhanced with additional functionality in the form of the ‘Super Dashboard’. It combines a series of sub-dashboards in one real-time overview, offering flexibility for filtering and customization according to the viewer’s needs. This Hubgrade revamping also brings a new offer structure to suit varying budgets and service level requirements – Progress, Smart, Green, and Premium.”

Enova’s seamlessly interconnected suite won the [Global FM Award](#) last year and also earned Enova second place in this year’s [MEFMA Technology-Driven FM Awards](#) in March, where the judges praised Hubgrade’s interactivity with other support tools, the degree of customization and automated reporting offered.

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About Enova

Enova is the regional leader in integrated energy and multi-technical services, delivering comprehensive services to its clients. It provides performance-based Energy & Facilities Management solutions that help customers achieve their financial, operational, and environmental targets. With more than 2,500 highly trained and multi-skilled employees, Enova serves a wide portfolio of clients in the public, residential, commercial, industrial and healthcare sectors across the region.

Enova was created in 2002 as a joint venture between Majid Al Futtaim and Veolia. Majid Al Futtaim is the leading shopping malls, communities, retail and leisure pioneer across the Middle East, Africa and Asia. Veolia is a global leader in optimized resource management, designing and providing water, waste, and energy management solutions that contribute to the sustainable development of communities and industries.

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About Veolia Group

Veolia Group is the global leader in optimized resource management. With over 171,000 employees worldwide, the Group designs and provides water, waste and energy management solutions which contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2018, the Veolia group supplied 95 million people with drinking water and 63 million people with wastewater service, produced nearly 56 million megawatt hours of energy and converted 49 million metric tons of waste into new materials and energy. Veolia Environnement (listed on Paris Euronext: VIE) recorded consolidated revenue of €25.91 billion in 2018 (USD 30.6 billion). www.veolia.com.

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 15 international markets, employing more than 43,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 25 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, City Centre malls, My City Centre neighbourhood centres, and four community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in 37 markets across the Middle East, Africa and Asia, and operates a portfolio of more than 270 outlets in 15 countries.

Majid Al Futtaim operates more than 400 VOX Cinemas screens and 36 Magic Planet family entertainment centres across the region. In addition to iconic leisure and entertainment facilities such as Ski Dubai, Orbi Dubai and Ski Egypt, among others. The Company is parent to the consumer finance company 'Najm', and a Fashion and Home retail business representing international brands such as Abercrombie & Fitch, AllSaints, lululemon athletica, Crate & Barrel and Maisons du Monde. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management. The Company also owns the rights to The LEGO Store and American Girl in the Middle East and operates in the food and beverage industry through a partnership with Gourmet Gulf.

www.majidalfuttaim.com

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